

RJR DPC off Invoice Display Program For Low Volume Accts

- RJR Reps write orders and fax or send to Direct Account using attached forms
 - Direct Account Sales People and Telemarketers write orders for displays using attached forms - *limit 1 display per store* (available displays attached)
 - Black line and sticker the 2 or 4 cartons indicated on prebook order, pack in generic display with riser card, and send to retailer
 - Return copies of prebook orders to your RJR Representative for payment
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DPC off Invoice Display Program for Low Volume Accts.

- Displays available are:

- \$2.00 off invoice

- » Winston 4 ctn - 2 Winston King, 2 Winston Box
 - » Winston 2 ctn - 1 Winston King, 1 Winston Box
 - » Salem 4 ctn - 2 Salem King, 2 Salem Lights
 - » Salem 2 ctn - 1 Salem King, 1 Salem Light
 - »

- \$2.50 off invoice

- » Doral 4 ctn - write in 4 cartons of Doral desired
 - » Doral 2 ctn - write in 2 cartons of Doral desired
-
-

WINSTON 20 CENTS**\$2.00 off Invoice**

DEL. DATE

WHOLESALER _____

>LGE. DISPLAY(4 CTNS.) >SMALLDISPLAY(2CTNS.)

☐ 2-WINSTON KING
2-WINSTON BOX☐ 1-WINSTON KING
1-WINSTON BOX*******LIMIT 1 PER STORE*******

STORE _____

ADDRESS _____

CITY _____

SIGNATURE _____ DATE _____



DORAL 25 CENTS**\$2.50 off Invoice**

DEL. DATE

WHOLESALER _____

>LGE. DISPLAY(4 CTNS.) >SMALLDISPLAY(2CTNS.)

☐ 2-DORAL _____
☐ 2-DORAL _____☐ 1-DORAL _____
☐ 1-DORAL _____*******LIMIT 1 PER STORE*******

STORE _____

ADDRESS _____

CITY _____

SIGNATURE _____ DATE _____



SALEM 20 CENTS**\$2.00 off Invoice**

DEL. DATE

WHOLESALER _____

>LGE. DISPLAY(4 CTNS.) >SMALLDISPLAY(2CTNS.)

☐ 2-SALEM☐ 1-SALEM

2-SALEM LIGHTS

1-SALEM LIGHT

*******LIMIT 1 PER STORE*******

STORE _____

ADDRESS _____

CITY _____

SIGNATURE _____ DATE _____



Moonlight Family Mini Counter Display

#515432

To Peg:

NAME: L. T. Wolfe

8/2/96

Note: 1 sku = 1 display

<u>SHIP TO ACCOUNT #</u>	<u>SHIP TO ACCOUNT NAME</u>	<u>SKU QUANTITY NEEDED</u>	
		Shippers(skus)	Riser Card(per)
109310	188 Halsey Myrtle Corp.		
434400	A. Monteverdi	20	
176620	B. Eisler	5	
83160	C.A. Burke	25	
347392	Consolidated Simon Dist.	25	
339120	E. Kleiner	5	
176640	Eisler & Co.		
227040	Glikin Bros.		
305520	Irvington Tobacco		
73310	J. Bricks	5	
334410	King Vending	10	
423360	Middlesex Tobacco	25	
535731	North Jersey Tobacco		
488910	Paterson Tobacco	25	
153480	Peter P. Dennis		
363720	Pine Lesser	25	
613680	Star Tobacco	5	
641180	Thomson-Okun	10	
658500	United Tobacco	25	

51850 3214